

PROADVISOR review

PDG eCommerce StoreFronts
with Real Time QuickBooks/QuickBooks Point of Sale Sync

Overall Rating **9.67**



Product Name

PDG eCommerce Store Fronts with Real Time QuickBooks/QuickBooks Point of Sale Sync

Reviewed By



Leslie Hamm

lhamm@qbeasy.com

Date Reviewed

July 30,2007

Summary

PDG software provides eCommerce storefront and shopping cart solutions for internet merchants and retailers. PDG eCommerce automatically imports information on all your web store orders to QuickBooks / QuickBooks Point of Sale including customer information, sales transactions (imported as invoices, sales receipts and or sales orders), updates inventory, sales tax, and shipping . It also records online payments in batches awaiting funding status if Innovative Merchant Services is used. No re-keying information from web transactions, it is fully automated. No additional fee for QuickBooks interface.

Strengths

PDG developers understand QuickBooks and have made certain eCommerce fits around the product instead of making QuickBooks fit with their solution. ECommerce integrates with either QuickBooks or QuickBooks Point of Sale. This product runs from the web, no software to install on your computer. No Monthly Fees. You purchase a Lifetime License. You can host your website anywhere you choose. You can use a number of different Merchant Service Providers. Security checklist, privacy guard and encryption guide included ensuring you have all the bases covered. Multiplatform compatibility OSX, WindowsNT/2000/2003, UNIX to name a few.

Limitations

No integration with FedEx is available at this time. The current software does provide real time rate quotes with UPS online, USPS and DHL. Imports to UPS Worldship and offers built- in web based UPS shipping tool for labels and tracking.

Wish List

ERP Integration.

Product Ratings	Rating	Ratings Definitions
<p>Setup and Installation:</p> <p>Set up was easy for the integration with QuickBooks and your webstore. A 30 minute installation demo with step by step instructions is available on the website. PDG eCommerce can be integrated into your existing website or you can set up a new site.</p>	9.5	<p>10.0 (Perfect): This exceedingly rare score is reserved for a product that is as perfect as it could be.</p>
<p>Interface:</p> <p>Simple User set up interface. PDG eCommerce comes with over 2 dozen default HTML templates for your webstore; however you can create your own templates if you like.</p>	9.5	<p>9.0 to 9.9 (Spectacular): A product that receives a rating in this range succeeds at meeting all of its intended users' needs and has no meaningful drawbacks.</p>
<p>Features:</p> <p>Email confirmations immediately sent to you customers. Can be set up to allow backorders. Can use QuickBooks Innovative Merchant Service to fully integrate posting credit card payments and deposits. Integrates with UPS and USPS and DHL shipping. Offers Affiliate and Points earned tracking. Product search by UPS, ALU (Alternate Lookups) or description. You can set universal default weights or weight by item. Do universal price changes and then import all at once. Upload images or Thumbnails all at once. Upsell and Crosssell allows for related products to be suggested. Multiple ship to addresses for one order, Customer logins with different levels of access or pricing. Customers can use Gift Certificates, Discount Codes, and tracks purchases by customer history.</p>	9.5	<p>8.0 to 8.9 (Excellent): A product that receives a rating in this range is superior in so many ways that its relatively few drawbacks are not very important.</p> <p>7.0 to 7.9 (Very good): While the strengths of a product scoring in this range certainly outweigh its weaknesses, it has some minor faults that certain users should be aware of.</p>
<p>Ease of Use/Service and Support</p> <p>PDG eCommerce is very easy to use, QuickBooks terminology employed. Toll Free Tech Support free for 90 days. Unlimited Tech Support access 6 months only \$300. US based company.</p> <p>Excellent 300 + page User Guide provided as a download. Technical guide also available as download.</p>	9.5	<p>6.0 to 6.9 (Good): This range represents a product that is above average. Its strengths slightly outweigh its weaknesses, making it good for most uses but not a standout.</p>
<p>Data Security / Privacy</p> <p>Data is Secure and encrypted using one of six different SSL certificates. All customers are given a 3 page security checklist to ensure data is stored and accessed securely. A Privacy Policy is available on the home page of the website and is clear and very easy to understand.</p>	10.	<p>5.0 to 5.9 (Average): A product that scores in this range is functional but unremarkable.</p>
<p>Integration with QuickBooks</p> <p>Integration will create Sales orders or Sale receipts for all transactions related to inventory can accommodate store pick and for Innovative Merchant users PDG creates credit card payments in Undeposited funds awaiting batch funding status. No double entry for sales or backorders, No separate payment transactions to batch for Innovative Merchant Services customers. Can display or not out of stock. 10 User defined fields.</p>	10.	<p>4.0 to 4.9 (Mediocre): Products in this range are below average. They fall in the middle of the pack for most features, but suffer from a few additional major flaws.</p> <p>3.0 to 3.9 (Poor): A customer should probably not consider purchasing a product in this range or lower. There may be one or two specialized circumstances, however, that could justify the purchase of this product for a very low price for a specific demand.</p> <p>2.0 to 2.9 (Terrible): A product that receives a rating in this range does not satisfy any of its intended users' needs and has no meaningful strengths.</p>
		<p>1.0 to 1.9 (Abysmal): A product in this range should never have been produced. This product has no redeeming qualities and worse, may actually harm the user or the user's productivity.</p>