

## Eliminating Double Entries Gives Brotherhood Peace of Mind

The Brotherhood of Hope achieves efficiency and accuracy with GiftWorks® and QuickBooks integration.

**“GiftWorks® and QuickBooks integration allows me to focus on my mission and not on tracking my funding.”**

**Brother John McCabe**  
The Brotherhood  
of Hope



### Customer Profile

A Catholic Religious Community, The Brotherhood of Hope provides campus ministry at four major universities. The Brothers train students to be leaders who empower others throughout their lives. Donor support accounts for a large amount of The Brotherhood’s operating budget.

### Business Challenge

With activities spread across four campuses, The Brotherhood must keep track of income and expenses in each location: Boston University, Northeastern University, Rutgers University and Florida State University. While this was effectively accomplished with class tracking in QuickBooks, the organization’s donation software did not integrate well and additional time was spent to import donations. “I

had to send them to a spreadsheet and manually enter the class,” explains Brother John McCabe. These extra steps were time-consuming, prone to errors and most importantly, not mission-focused. As a nonprofit organization, it was important to the Brotherhood to maintain an accurate account of donor dollars, but also to use the Brothers’ time in the most efficient and effective way possible. This scenario was not accomplishing either goal.

### Solution Overview

The Brotherhood found the solution it needed in GiftWorks® Fundraising Software. Designed by Mission Research just for nonprofits, GiftWorks® offers an affordable solution that helps organizations save time and money. But equally as important for the Brotherhood’s particular

### SUCCESS STORY

Mission Research  
GiftWorks®

### AT A GLANCE:

#### Customer:

The Brotherhood of Hope

#### Location:

Somerville, MA

#### Industry:

Nonprofit Catholic Outreach

#### Business Challenge:

Manually importing donations was both time-consuming and prone to error.

#### Solution:

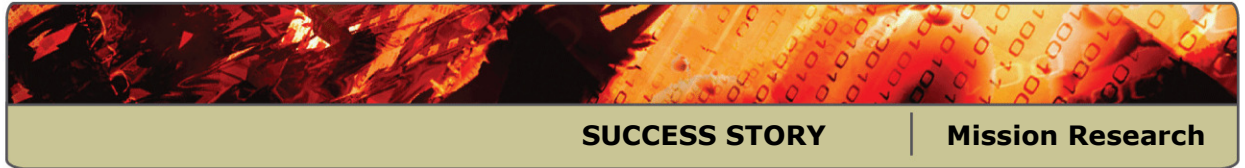
GiftWorks® and QuickBooks integration facilitate:

- Elimination of double entries
- Automatic posts in QuickBooks from GiftWorks®
- Less opportunity for error
- Accurate reconciliation of reports
- Single step error correction

#### Results:

Income, expense and donation tracking are all streamlined for task efficiency. Reports in GiftWorks® and QuickBooks match up without manual adjustments.





challenge, GiftWorks® integrates with QuickBooks, eliminating the need for double entries and manual adjustments. Now the Brothers enter the donation once into GiftWorks® and then post directly to QuickBooks. This results in much less opportunity for error. "If I do assign a donation to the wrong fund in GiftWorks® and it gets posted wrong to QuickBooks, I can make the adjustment in GiftWorks® and it will automatically adjust the next time I post to QuickBooks." explains Brother John.

### **Business Benefits**

Streamlining the accounting of The Brotherhood's donations has meant much less wasted time and mental aggravation for Brother John and the rest of The Brotherhood of Hope community. "I have peace of mind knowing that all gifts will be posted properly because it's automatic," shares Brother John.

"GiftWorks® in general is so user-friendly and flexible, it's easy to train new users," he adds.

The Brotherhood is able to have confidence in their accounting data and donors can be certain their funds are being allocated effectively. This means The Brotherhood can focus on the mission of their organization and better utilize the resources that were tied up in complicated donation tracking. Intuitive, easy-to-learn software means tasks may also be shared, which takes the burden off a single individual.

"This is exactly the kind of benefit that GiftWorks® was designed to deliver. By creating efficiencies for The Brotherhood of Hope, GiftWorks® allows the organization to keep their focus where it should be - on their mission."

**Mary Pat Donnellon**  
**Executive Vice President**  
**Mission Research**

### **FOR MORE INFORMATION VISIT:**

**Mission Research | GiftWorks®**  
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**Quick Books**  
[www.quickbooks.com](http://www.quickbooks.com)

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