



Sprinter Trucking Grows 30% Without Adding Administrative Staff

Combination of Prophesy DispatchSeries Software and QuickBooks Pro Accounting help to Limit Overhead, Increase Profits.

“Because of Prophesy we were able to increase our fleet by over 30% with the same amount of administrative staff.”

Cola Tsarnas
General Manager
Sprinter Trucking, Inc.

SUCCESS STORY

Prophesy Transportation Solutions, Inc.

AT A GLANCE:

Customer:

Sprinter Trucking, Inc.

Location:

Winston, OR

Industry:

Over the Road Trucking

Business Challenge:

Needed a solution to manage their growth and maintain the same level of quality that their customers had come to expect.

Solution:

Prophesy Dispatch Software handles dispatching, rating, billing, fuel-tax reporting, log auditing, vehicle maintenance, driver management, management reporting, decision support and analysis, mileage & routing, and interfaces with QuickBooks® Pro

Results:

The company has continued to grow, adding nearly 25 additional power units, while maintaining the same core office team.

Customer Profile

Based in Winston, OR; Sprinter Trucking Inc. operates 115 power units hauling building materials and multi-purpose freight throughout the continental United States.

Business Challenge

In 2003, the team at Sprinter found their operation growing, and decided that an overall fleet management solution would be needed to manage their growth and maintain the same level of quality that their customers had come to expect.

Solution Overview

Top-rated Prophesy Dispatch Software handles dispatching, rating, billing, fuel-tax reporting, log auditing, vehicle maintenance, driver management, management reporting, decision support and analysis, mileage & routing, and interfaces with QuickBooks® Pro accounting. Dramatically improve productivity of dispatchers and drivers by automating data transfer between them.

TrackerDispatch pinpoints your truck locations and then processes this information to report accurate departures, arrivals, missed appointments, planned and unplanned stops, out of route miles, mileage by state, detention time alerts, and rolling ETA's for your entire fleet, allowing your trucking company to Dispatch by exception.

Business Benefits

Since implementing the software, the company has continued to grow, adding nearly 25 additional power units, while maintaining the same core office team, and of course their Prophesy DispatchSeries Software in place.





SUCCESS STORY

Prophesy Transportation Solutions, Inc.

Increase Your Fleet by 30% Without Adding Administrative Staff

Sprinter Trucking of Winston, Oregon has done just that, by implementing the complete Prophesy DispatchSeries Software solution to manage their growing trucking operation.

"TrackerDispatch has greatly enhanced our ability to track loads & trucks", said Cola Tsarnas, General Manager. "Because of Prophesy we were able to increase our fleet by over 30% with the same amount of administrative staff."

Several years ago, the team at Sprinter found their operation growing, and decided that an overall fleet management solution would be needed to manage their growth and maintain the same level of quality that their customers had come to expect.

In December 2003, Sprinter Trucking implemented Prophesy DispatchSeries software with QuickBooks Pro interface to handle their total fleet operations. "After having a positive first experience with Prophesy, the integrated Dispatch system seemed like a smart choice for our company," said Cola Tsarnas, General Manager. "After researching other solutions out there we were pleasantly surprised to learn that no competing solutions offered the reliability, power and features that Prophesy has, at such an affordable price."

In 2004, Sprinter added even more robust database capabilities by adding our SQL interface, and in 2005 added complete integrated truck & trailer tracking capabilities by adding Prophesy TrackerDispatch to document the movements of 100 trucks.

"TrackerDispatch has served as an excellent way of distributing our load information to our drivers," said Tsarnas. "It has helped us to reduce phone calls and greatly reduced errors between dispatcher and driver."

In the years since the company has continued to grow, adding nearly 25 additional power units, while maintaining the same core office team, and of course their Prophesy DispatchSeries Software in place.

For more information about our industry-leading Prophesy DispatchSeries solution, please contact us at 800.776.6706 or via email at intuit@mile.com.

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FOR MORE INFORMATION VISIT:

Prophesy Transportation Solutions, Inc.
www.mile.com

Quick Books
www.quickbooks.com

Prophesy DispatchSeries Software and QuickBooks Financial Software work together to help simplify your business management. QuickBooks 2006 Financial Software helps you get more done faster, with a new Home page, simplified Customer and Vendor Centers, and sophisticated business planning tools.

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