



Apparel Manufacturer Improves Efficiency, Saving Both Time and Money.

Paulith USA, Inc. improves efficiency and production flow with **QuickBooks** and **AIMS** (*Apparel Information Management System*)

“AIMS has helped us to improve our efficiency and profitability by providing important data needed to plan production and ship our orders on time”

Paola Ross
President
Paulith USA, Inc.

SUCCESS STORY

Paulith USA, Inc.

AT A GLANCE:

Customer:

Paulith USA, Inc.

Location:

Commerce, CA

Industry:

Apparel Manufacturer

Business Challenge:

To support their growing apparel manufacturing company, **Paulith USA** needed software to manage raw materials and finished goods production efficiently in order to ship customer orders on time. They also wanted the software to integrate with QuickBooks for accurate and timely financial reporting.

Solution:

QuickBooks Enterprise Solution and **AIMS** (*Apparel Information Management System*)

Results:

Using the combination of the best software designed for each job, **Paulith** has been able to get a better handle on their production needs and have been able to allocate resources to other projects increasing their bottom line.

Customer Profile

Paulith has been active in the textile industry for over two decades. Since its inception, **Paulith** has continued its tremendous growth and has expanded into the manufacturing of garments. Today, with its strong foresight, its well-planned strategies and its valuable experience, the company has become a trendsetter in off-shore garment production.

Business Challenge

Inventory and production management was a critical part of the direction that **Paulith** was headed in. “As our needs grew we realized that our manual way of handling things was primitive and error prone.” As the company grew, it became more and more apparent that our previous method alone would not be able to meet the very specialized needs of a modern apparel manufacturing company, particularly in the areas of bill of material, production planning and the delivery of many complex products to fulfill customer orders by their due dates. The software also needed to integrate with their existing **QuickBooks** solution.

Solution Overview

After evaluating several software products designed specifically for the apparel industry, **Paulith** chose **AIMS™** (*Apparel Information Management System*) primarily for two reasons. First, **AIMS** is a comprehensive system that handles all aspects of apparel manufacturing from procurement of raw materials to production scheduling and delivery of customer orders. Second, **AIMS** is tightly integrated with **QuickBooks**, so the necessary financial information in **AIMS** is quickly and easily transferred to **QuickBooks** for financial reporting purposes.

Business Benefits

By using a combination of the best software designed for each job, the company has become far more responsive to its customer’s needs. **AIMS** and **QuickBooks** work together to give **Paulith USA** the inventory and production information they need when dealing with customers, and up-to-date financial information.

In addition to all the many standard features included, **AIMS** also offers **Apparel EasyShop™**, a website with a full-featured, integrated shopping cart, **WebLink**, a web interface where customers and salesreps can enter orders and look up other information such as accounts receivable and inventory. **AIMS** also offers a powerful **EDI** integration that is required by all apparel companies when they do business with major department stores. **AIMS** also links with **UPS** and **Federal Express**.





SUCCESS STORY

Paulith USA, Inc.

Paulith researched a number of software companies that provide apparel specific packages and found **AIMS** to be the most user friendly, with all of the features needed for their growing apparel manufacturing company. Paola Ross stated "In addition to the flexibility and option to work offsite, **AIMS** seemed a better fit for our company", with the added bonus of having a very easy to use and understand integration with their **QuickBooks** database. This integration with **AIMS** has allowed them the best of both worlds, the best apparel manufacturing software that supplies them with everything they need to project and produce their customer orders as well as one of the leading accounting packages to help them keep track of their bottom line. As their company grows they feel that both **AIMS** and **QuickBooks** will be there for them to help them solve their expanding company's issues.

Paola Ross states that it took her less than one hour to install and setup the integration and less than one month to learn all she needs to know about **AIMS** and **QuickBooks** in order to become very proficient at both. She also stated that she would rate the technical support received from **AIMS** on a scale of 1-10, with 10 being excellent, as a 10, and that they were quick to respond and resolve her problem when she accidentally updated the data to the wrong **QuickBooks** database.

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FOR MORE INFORMATION VISIT:

AIMS Technology Solutions, Inc.
www.aimstsi.com

Quick Books
www.quickbooks.com

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