



## ***"We Put Technology to Use"***

*"I am just really satisfied with the product and support we have received."*

**Michelle Betz  
CFO  
Bahn Brenner  
Motorsport, LLC**

### **SUCCESS STORY**

**BAHN BRENNER  
MOTORSPORT LLC**

### **AT A GLANCE:**

**Customer:**

Michelle Betz

**Location:**

Bend, OR

**Industry:**

Manufacturing and Retail

**Business Challenge:**

80% of the business is done online. They had no way to quickly and efficiently get the orders from the website into the QuickBooks account.

**Solution:**

Quickbooks Pro and The Shopping Cart Integrator

**Results:**

AaaTex Shopping Cart Integrator has saved us countless hours and thousands of dollars.

### **Customer Profile**

Bahn Brenner Motorsport is a dedicated VW/Audi high performance tuning company. We strive to engineer, manufacture and represent only the best products available for the Volkswagen and Audi community. Our fully equipped manufacturing facility and highly skilled staff gives you a complete source under one roof for most all of your needs. Whether you are looking to get your factory computer chip upgraded or supercharge your engine, you have come to the right place.

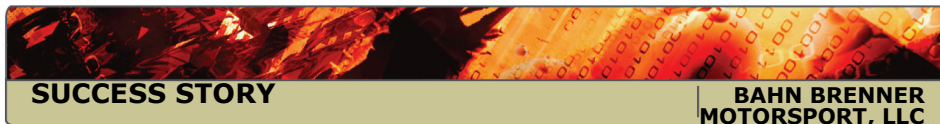
Bahn Brenner Motorsport ships Worldwide. The majority of our VW/Audi performance products can be ordered online via our Online Catalog Most all of our Bahn Brenner Motorsport services are performed in-house at our facility.

### **Business Challenge**

Michelle Betz, the CFO of Bahn Brenner Motorsport for four years had a few concerns.  
"Issue #1: 80% of our business is done online. However, we had no way to quickly and efficiently get the orders from our website into our QuickBooks account. So we were forced to manually enter our orders into Quickbooks which caused clerical errors, administrative errors and shipping errors. These errors cost us thousands of dollars per quarter and turned away repeat customers.

Issue #2: All of our product information- part number, description, weight, cost, vendor number, bin number, etc was located online on the interface of our website. We wanted to be able to update information in one place instead of online and in QuickBooks".





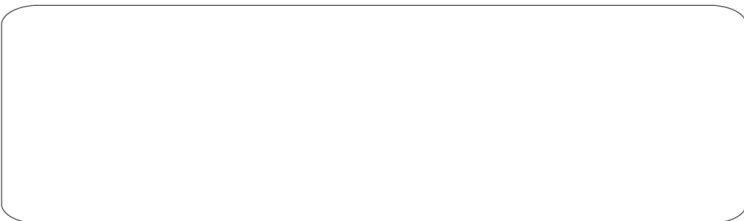
### Solution Overview

AaaTex Corp. was found on the Quickbooks MarketPlace. "When I read the description of the Shopping Cart Integrator, I found the solution. The Shopping Cart Integrator completely fit our business module and had the flexibility we were looking for. AaaTex was willing to customize the software to meet my needs. It out performs the competing software - it's customizable. It has great Tech Support and it always works. It only took one hour to install, then we customized it."

In closing, Betz also wanted to say "I have contacted the AaaTex Shopping Cart Support Team many times! I always get the support I need, the attitude is always positive."

### Results

"AaaTex Shopping Cart Integrator has changed the way we do business," says Betz. "Before we used to dread downloading orders and manually entering them in. Now, we come in the morning, hit a button and our orders are imported in less than 15 minutes. This has saved us countless hours and thousands of dollars. Our customers are happier, we have less mistakes, we can process more orders and do more business because of this solution."



*"It out performs the competing software - it's customizable."*

**Name: Michelle Betz**  
**Title: CFO**  
**Company: Bahn Brenner Motorsport**

### FOR MORE INFORMATION VISIT:

AaaTex Corp.  
[www.AaaTex.com](http://www.AaaTex.com)

Quick Books  
[www.quickbooks.com](http://www.quickbooks.com)

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