



MISys® Small Business Manufacturing

MISys SBM turns QuickBooks into an industrial-strength manufacturing system for La LOOP, a leading maker and distributor of functional jewelry.

“Using the combination of QuickBooks Enterprise and MISys® Small Business Manufacturing, we can easily identify cost centers, drill down into the cost of goods sold, and just generally get a better picture of our inventory, purchasing, and production.”



Taylor Giacoma
Corp. IT Specialist
La LOOP

SUCCESS STORY

La LOOP

AT A GLANCE:

Customer:

La LOOP

Location:

New York, NY

Industry:

Functional Jewelry

Business Challenge:

La LOOP needed to keep track of costs on every shipment and PO, while maintaining flexible pricing on the retail side of their business.

Solution:

MISys Small Business Manufacturing (SBM) and QuickBooks Enterprise Edition 2007.

Results:

MISys SBM provides La LOOP with a better grasp of their manufacturing costs and more accurate and immediate access to their inventory numbers.

Customer Profile

Customer profile goes here

Solution Overview

Solution overview goes here

Business Challenge

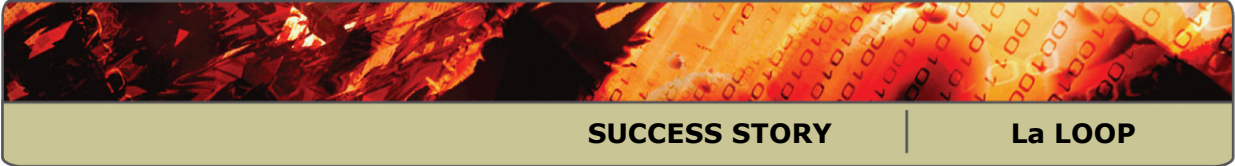
La LOOP’s business operations are challenging because they have lots of individual parts to purchase and inventory on a daily basis. The complexity of keeping track of costs on every shipment and purchase order, plus being able to have flexible pricing on the retail side of their business, created the need for more than just average or standard costing. Standard ERP systems La LOOP looked at didn’t provide enough detail for their specific manufacturing and operational needs. Using the FIFO costing methods provides them with a more accurate way to track prices and provides accounting transactions that can be easily audited. La Loop wanted to keep using their current QuickBooks Enterprise accounting system, and discovered that by adding MISys Small Business Manufacturing to the mix, they got not only the FIFO costing solution they were seeking, but accurate control of their inventory, production, and purchasing.

Business Benefits

It has only been a few months, but La LOOP is already enjoying more accurate and easy-to-access inventory numbers by using MISys SBM. They have a far better grasp of their costs.

Using the combination of QuickBooks Enterprise and MISys Small Business Manufacturing, La LOOP can easily analyze cost centers, drill down into the cost of goods sold, and generally get a better picture of their inventory and production costs. This is already saving the company both time and expense -- and ultimately promising a better bottom line result.





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